

**WORKSHOP**

**REGIONAL MUSEUMS AS GENERATORS OF DEVELOPMENT**

**Organising partners:**

ICOM Europe

ICR - International Committee for Regional Museums

ICOM South East Europe Regional Alliance

ICOM Turkey, ICOM Azerbaijan, ICOM Greece, ICOM Croatia

European Museum Forum

Baksi Museum

**Under the auspices of the Council of Europe**

**İntroductıon**

The workshop will interactively explore the importance of seeing the museum as a unique valuable asset for development. The sessions will focus on the following subthemes:

1. Connections museums may establish between living culture and the region

2. Museum context, tangible, and intangible cultural assets

3. Transformation of the local potential to production

4. Museums, production and employment

The lectures and presentations are expected to offer conclusions that will be published and presented at the ICOM General Conference in Milan 2016. The conclusions will try to map qualityindicators that will show decision makers the indirect and direct impact of the museum in the community. In line with the museum's mission, vision and core values those benefit indicators that can help museums prove their relevance to authorities at the same time stressing the intrinsic values of museums and their insitutional contribution – from educational to social.

The workshop aim is to present “museum success stories” and encourage positive spirit and value of museums in new social circumstances.

**IMPORTANT:**

**Workshop proceeding are to be published by the end of October 2015 with the texts of presenters**

**All presenters should submit their texts ahead of the conference.**

**Programme**

**July 23 Thursday**: Arrival to Trabzon (organised transport by bus to Baksi in the afternoon)

Optional: visit to Sumela Monastry and arrival to Baksı in the afternoon

Opening of the CRAFTATTRACT poster exhibition and welcome dinner in the

evening at Baksi museum

**July 24 Friday: Workshop Day 1**

9.00 Opening of the workshop

Addresses by the hosts and ICOM Turkey, Ministry of Culture and /or town representatives

Address on behalf of the ICOM Europe and partners – Damodar Frlan

Address on behalf of the EMF - Jette Sandhal, EMF Judge, Denmark

Adress on behalf of Baksı Museum

Keynotes on museum context, tangible, and intangible cultural assets

Representative of the MuCEM, Council of Europe Museum Prize Winner 2015

Workshop topics presented by workshop leaders in sessions to follow:

1. **Museums, production and employment**

Goranka Horjan, Benefit indicators for the Community

Jose Gameiro: Title to define

Vesna Marjanović: Decision-maker’s perspective

Dicussion and conclusions

1. **Museums and national and international markets**

Luis Raposo ICOM Europe Lisbon Declaration

Rune Holbek, ICR Chair

Orit Sahmir, ICR Treasurer

Dicussion and conclusions

Coffee break

1. **Transformation of the local potential to production**

Husamettin Kocan: Good practice example from the Baksi Museum

Suay Aksoy, Chair ICOM Advisory,

Dicussion and conclusions

Teti HADJINICOLAOU, ICOM Greece

Roya Taghieva, ICOM Azerbaijan,

Darko Babić, ICOM Croatia

Mila Popović Živančević, ICOM SEE

**July 25 Saturday: Workshop Day 2**

Field work is scheduled for the morning focusing on the subtopic: Sustainability of the local culture and involvement into life by renewal

Visits to local weaving workshops

Lunch

Roundtables to discuss the workshop outcomes

Plenary session where representatives from each roundtable will present their report that might eventually contribute to the making of a model proposal for a regional eco-museum.

**Evening: A gala dinner or a “highland gala breakfast” will be organised to crown the event.**

**July 26 Sunday:** Departure for the airport (by bus organised by hosts)